

# THE 2022 "IRVING OIL SUMMER REWARDS" DIGITAL GAME - OFFICIAL RULES

The "Irving Oil Summer Rewards Digital Game" (the "Digital Game") is offered by Irving Oil Marketing, G.P. in Canada ("Irving Oil") and is administered by W.S.P. International Limited ("Administrators"). Irving hereinafter will be referred to as the "Game Sponsor".

**NO PURCHASE NECESSARY TO PLAY.** Making a purchase will not improve your chances of winning.

**General Game Information:** The Digital Game is being played at approximately 148 participating Irving Oil locations ("Participating Locations") that accept the Irving Rewards Card and are in the Canadian provinces of Ontario and Quebec only. The Digital Game is played using Digital Game Tickets ("Digital ticket(s)" that can be opened on a computer, tablet, or smartphone. You may obtain a Digital ticket while supplies last, when you make any 20 L minimum fuel purchase (any fuel type) at any Participating Location using your Irving Rewards card ("Qualifying Transaction"), at any time throughout The Digital Game Period, (as detailed below in Rule 1). **You must have a registered Irving Rewards card to play and win prizes in the Digital Game.** If you do not have an Irving Rewards card, pick one up free of charge at any Participating Location. There is no purchase or fee required to register your Irving Rewards card. To register your Irving Rewards card, go to [www.irvingoil.com](http://www.irvingoil.com). Please allow up to seven (7) days from the day that you register your new Irving Rewards card to be eligible to receive Digital Game tickets. You can obtain a Digital ticket without making a purchase by sending a 3" x 5" card legibly printed with your name, your Irving Rewards number, and your email address, to "Irving Oil Summer Rewards Digital Ticket Request, P.O. Box 3009, M.I.P., Markham, ON L3R 6G". **Requests must be received by September 12, 2022.** Limit one digital game ticket per request per day; one request per outer mailing envelope. No mechanically reproduced or computer-generated requests allowed. Your no purchase digital ticket will be emailed to the email address provided. Any questions, concerns or comments regarding The Digital Game can be forwarded [rewards@irvingsummer.com](mailto:rewards@irvingsummer.com). Or send your questions, concerns, or comments "Irving Oil Summer Rewards, P.O. Box 3009, M.I.P., Markham, ON L3R 6G4".

**1) GAME DATES:** The Digital Game begins at 12:00:01 AM, Eastern Time ("ET") or the start of business on June 21, 2022 (the "Digital Game Start Date"). The Digital Game is scheduled to end in-store at 11:59:59 PM ET or the end of business on September 12, 2022 (the "scheduled Digital Game End Date") or whenever Digital ticket supplies are exhausted, whichever occurs first. The period between The Digital Game Start Date and the scheduled Digital Game End Dates is known as the "Digital Game Period". Certain components of The Digital Game will end on different dates, as indicated elsewhere in these rules.

**2) WHO CAN PLAY:** The Digital Game is open to all legal residents in the Canadian Provinces of Ontario and Quebec who have reached the age of majority, as of Game Start Date, in the province in which they reside. Employees of Game Sponsor, front line store employees of the Participating Locations, their respective parent companies, affiliates, subsidiaries, distributors, sales representatives, advertising and promotion agencies, agents, any participating prize sponsors, or any entity that Game Sponsor contracts with, specific to this Game, unless otherwise specified herein, and members of their immediate families (defined, for these purposes as any persons with whom are domiciled (whether related or not)), are eligible to play and win.

**3) HOW TO PLAY:** Within twenty-four (24) hours of making a Qualifying Transaction, you will receive a Digital ticket via email. Follow the instructions to click the link to open your Digital ticket. When Digital tickets are opened, tickets will reveal a message stating "You've Won an Irving Rewards Discount" followed by a value of a Fuel Discount ("Irving Rewards Discount"). Values range from \$0.01 off per litre to \$0.48 off per litre, on a maximum fill-up of 100 litres. See chart below (page 2) for details and odds.

**Important: You must have subscribed to receive email communications during your registration process to receive your Digital ticket.** If you have not subscribed to receive emails and wish to play the Digital Game, you can either log into your Irving Rewards account and subscribe, or reach out to Irving Rewards Customer Support at [customersupport@irvingoil.com](mailto:customersupport@irvingoil.com) or call 1.888.273.5222. If you do not receive the emails, you can access your Digital ticket at any time via the Irving Oil Summer Rewards contest website by logging into your account at [www.irvingsummer.com](http://www.irvingsummer.com) and following the instructions on screen. **ALL DIGITAL TICKETS EXPIRE ON SEPTEMBER 20, 2022. AFTER SEPTEMBER 20, 2022, NO DIGITAL TICKETS WILL BE ELIGIBLE TO BE OPENED TO REVEAL ANY OF THE GAME MESSAGES AS INDICATED HEREIN.**

**4) IRVING REWARD DISCOUNT PRIZES:** The following are offered as Irving Rewards Discounts in 256,200 Digital tickets available for distribution:

TYPE	DESCRIPTION	AVG RETAIL PRICE (\$CA)	QUANTITY AVAILABLE	ODDS TO RECEIVE
IRVING REWARDS	1 Cents off Per Litre (MAX 100 / AVG 50L)	\$0.51	150,130	1 in 2
IRVING REWARDS	2 Cents off Per Litre (MAX 100 / AVG 50L)	\$1.01	64,050	1 in 4
IRVING REWARDS	3 Cents off Per Litre (MAX 100 / AVG 50L)	\$1.52	25,620	1 in 10

IRVING REWARDS	6 Cents off Per Litre (MAX 100 / AVG 50L)	\$3.04	7,690	1 in 34
IRVING REWARDS	9 Cents off Per Litre (MAX 100 / AVG 50L)	\$4.56	5,120	1 in 51
IRVING REWARDS	15 Cents off Per Litre (MAX 100 / AVG 50L)	\$7.61	2,560	1 in 101
IRVING REWARDS	30 Cents off Per Litre (MAX 100 / AVG 50L)	\$15.21	770	1 in 333
IRVING REWARDS	48 Cents off Per Litre (MAX 100 / AVG 50L)	\$24.34	260	1 in 986

<b>TOTAL IRVING REWARDS DISCOUNTS:</b>	<b>QUANTITY AVAILABLE</b>	<b>ODDS TO RECEIVE</b>
	<b>256,200</b>	<b>1 in 1</b>

There are a total of 256,200 Irving Rewards Discounts available to be won. Individual and overall odds of receiving an Irving Rewards Discount are noted in the chart above. The total approximate retail value of all Irving Reward Discounts is \$264,294.50.

**5) NOTIFICATION AND REDEMPTION: WHAT TO DO WHEN YOU GET A DIGITAL TICKET WITH AN IRVING REWARDS FUEL DISCOUNT MESSAGE:** As indicated on the instructions on screen, your prize will be automatically loaded onto the Irving Rewards Card that the Digital Ticket was issued to. Allow a minimum of twenty-four (24) hours for your Irving Rewards Fuel Discount to be loaded on your Rewards card. Once the reward is loaded, visit a participating location, swipe your Irving Rewards card prior to making a fuel transaction, and your reward will be available for use. The Irving Rewards fuel discount will be applied to your transaction once you choose to redeem it. There is a fill-up maximum of one hundred (100) litres when you redeem your rewards. Remember: If you do not have an Irving Rewards card, pick one up free of charge at any Participating Irving Rewards Location. Only Registered Irving Rewards card members will be eligible to redeem. There is no purchase or fee required to register your Irving Rewards card. To register your Irving Rewards card, go to [www.irvingoil.com](http://www.irvingoil.com). Please allow up to seven (7) days from the day that you register your new Irving Rewards card to redeem. See [www.irvingoil.com](http://www.irvingoil.com) for list of Participating Irving Oil Locations. For additional terms and conditions on Irving Rewards Fuel Discounts, please visit [www.irvingoil.com](http://www.irvingoil.com).

Digital tickets may be combined with other offers. Total redemption may not exceed the retail value of the purchase. See [www.irvingoil.com](http://www.irvingoil.com) for terms, conditions, and expiry dates on Irving Rewards Fuel Discounts. All prize claims are subject to verification by the Administrators. Prizes may not be transferred or assigned except as provided herein. No prize substitutions are allowed, except as provided herein. Game Sponsor reserves the right, at its sole discretion, to substitute an advertised prize (or portion thereof) with a prize of equal or greater value for reasons that may include but are not limited to unavailability; or production delays caused by labor disruptions, adverse weather conditions or other unforeseen events. Prizes may not be exactly as illustrated in any advertising and/or promotional materials.

**6) ODDS CHART:** Overall odds to win an Irving Rewards Discount are one in one. Individual odds for winning any specific Irving Rewards Discount are stated in Rule 4.

**7) PUBLICITY:** Acceptance of a prize constitutes permission for Game Sponsor to use the winner's name, likeness, voice and/or comments for advertising, trade, or promotional purposes worldwide in commerce and in any media without limitation or additional compensation unless prohibited by law.

**8) PRIVACY:** Game Sponsor will be collecting personal data about you for The Digital Game and for purposes of market research. If you enter The Digital Game, you grant Game Sponsor permission to send Game updates, specials, or promotions and/or newsletters/updates to you. You may at any time "opt-out" of receiving future promotion mailings from The Digital Game Sponsor, by going online to <https://www.irvingoil.com/en-CA/on-the-road/irving-rewards> and updating your preferences. You can also unsubscribe from any digital game ticket emails by clicking 'unsubscribe' on any digital ticket email you receive.

No such personal data will be transferred or sold to any third party except in the following circumstances:

- A) When you give us permission to do so;
- B) When in good faith we believe the law requires it;
- C) Under limited circumstances specifically described to you when we collect the information, such as in the rules of games, sweepstakes, or other promotions;
- D) To affiliated companies, provided that our affiliated companies and their agents and advisors and their respective employees are restricted from using the information for any other purpose other than as described in these Official Rules; and

E) To our respective agents for data processing purposes, our respective professional advisors, and promotional and marketing agencies, provided that such agents, professional advisors, and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Game Sponsor may match aggregated, statistical use information to parameters established by third parties, without releasing user information. This information will not contain any personally identifiable information. Game Sponsor may share aggregate information with trading partners, co-branded locations, participating sponsors, and advertisers; however, this aggregated information will not contain personally identifiable information. Any requests for access to the information you have supplied, or to update or rectify your information must be made via email to [rewards@irvingsummer.com](mailto:rewards@irvingsummer.com) or by prepaid mail sent to "Irving Oil Summer Rewards, P.O. Box 3009, M.I.P., Markham, ON L3R 6G".

**9) UNSUBSCRIBE:** If you wish to unsubscribe from Digital Tickets from the Irving Oil Summer Rewards Digital Game, you can do so at any time by following the unsubscribe link at the bottom of the Digital Ticket email. Once you have followed the instructions on screen to unsubscribe, you will no longer receive Digital Tickets.

**10) RESTRICTIONS:** The following are prohibited and will result in automatic disqualification from The Digital Game: (1) using any method that artificially increases odds of winning; (2) non-compliance with these Official Rules; and (3) any other act which the Game Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of The Digital Game.

**CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR OTHERWISE CORRUPT THE DIGITAL GAME OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE DIGITAL GAME MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

**11) GENERAL TERMS AND CONDITIONS:** Participation in The Digital Game constitutes the entrant's ("you" or "your") full and unconditional agreement to and acceptance of these Official Rules including the decisions of Game Sponsor and Administrator, which are final with respect to all matters relating to The Digital Game. This Game is void outside the jurisdictions specified in these Rules and where prohibited by law and is subject to all applicable federal, provincial, local, and municipal laws and regulations. The Game Sponsor reserves the right to terminate or withdraw The Digital Game or to amend these Official Rules at any time, without prior notice. Unless otherwise noted, all income taxes, fees and all other expenses and surcharges on prizes, if any, are the sole responsibility of the prize winners, except as provided herein. The Game Sponsor makes no representations or warranties regarding any awarded prize. By participating in The Digital Game, each entrant agrees to release and hold The Game Sponsor, Prize suppliers, their respective parent companies, Administrators and affiliates, subsidiaries, advertising, promotion, fulfillment agencies, legal advisors and each of their respective employees, officers, directors, shareholders and agents (collectively the "Released Parties"), harmless from and against any and all losses, damages, rights, claims and actions of any kind arising from or in connection with participation in The Digital Game or resulting from acceptance, possession, or use/misuse of any prize or participation in prize-related activities, including without limitation, any loss, personal injury, death, property damage, and claims based on publicity rights, defamation, or invasion of privacy.

All entries and prize claims received become the property of Game Sponsor and will not be returned. "Released Parties" are not responsible for any injury or damage to persons or property that may be caused, directly or indirectly, in whole or in part, from an entrant's participation in The Digital Game. The Released Parties are not responsible for undelivered Digital Tickets due to spam filters or any other means, in addition to any lost, late, damaged, misdirected, illegible, postage-due, or incomplete entries, requests or prize claims.

ANY LITIGATION RESPECTING THE CONDUCT OR ORGANIZATION OF A PUBLICITY CONTEST MAY BE SUBMITTED TO THE RÉGIE DES ALCOOLS, DES COURSES ET DES JEUX FOR A RULING. ANY LITIGATION RESPECTING THE AWARDING OF A PRIZE MAY BE SUBMITTED TO THE RÉGIE ONLY FOR THE PURPOSE OF HELPING THE PARTIES REACH A SETTLEMENT.

For any discrepancies between the English and French version of the rules, the English version will take precedence.

**12)** All properly claimed prizes will be awarded. Total approximate retail value of all available prizes and discounts: \$264,294.03.

Game Sponsor: Irving Oil Marketing, G.P., Saint John, New Brunswick, Canada.

Administrator: WSP International Limited, Markham, ON, Canada.